



PHIL STALBOERGER
Chair, Leadership Minnesota
BlueCross BlueShield of Minnesota

Leadership Minnesota offers an economic tour of our state providing the opportunity to see and learn what drives our economy. You see the distinctive challenges our Minnesota companies face — no matter their size, location, product or service. In addition, you'll meet talented individuals who are passionate about what they do and where they live. It truly is unlike any program I've seen in this state.

Leadership Minnesota provides firsthand insights into the dynamics of Minnesota's economy. Business leaders will come away with information that will help position them in this challenging and rapidly changing, global economy.

Prepare for a distinctive economic tour. What is noteworthy about the papermaking and mining industries of northern Minnesota? Why is a strong and growing agricultural economy important to the entire state? What role do research and technology play in the changing health care industry? How are the thousands of companies from Greater Minnesota to the metropolitan areas interconnected in the state and global economies?

Leadership Minnesota is exclusive to 30 select business leaders who come together to gain access and perspective into Minnesota's industries, its companies and their leaders. Participants also connect personally with key business and political leaders in a one-of-a-kind setting to discuss issues critical to Minnesota's economy. What value does Leadership Minnesota return to your company?

- Broadens your interaction with business leaders representing a diverse range of industries.
- Deepens your knowledge of Minnesota business issues through direct dialogue with industry leaders.
- Expands your understanding of how public policy is crafted in St. Paul and its impact on the state's economy.
- Brings your own personal perspective and background to enrich discussions.
- Increases the visibility of your company's role and contributions to the success of the Minnesota economy.
- Creates lasting relationships with other leaders in Minnesota companies with a similar interest in developing their knowledge and network.

LEADERSHIP MINNESOTA PROGRAM SPONSORS





SESSION ONE ORIENTATION, FINANCIAL SERVICES & MANUFACTURING

SEPTEMBER 16-17, 2010/OWATONNA

The orientation provides a framework for the program, giving participants an understanding of the economic, demographic and public policy issues facing Minnesota as they relate to the business environment. Participants will be prepared for this distinctive economic tour of our state. This session also explores the everchanging financial services industry and examines how Minnesota manufacturers are responding to global competition.

SESSION TWO TIMBER, MINING & ENERGY

OCTOBER 14-15, 2010/NORTHERN MINNESOTA

What's the future for mining on Minnesota's Iron Range? Can Minnesota paper mills compete in the global marketplace? Is Minnesota prepared to handle our future energy needs? Take an inside tour of these companies and meet with industry leaders to discover the answers to these questions and more.

SESSION THREE HEALTH CARE, RETAIL & TOURISM

NOVEMBER 11-12, 2010/TWIN CITIES

The health care industry is undergoing dramatic changes. Access a health care facility and understand the role of research and technology in adapting to the rapidly changing environment. Meet Minnesota retailers and learn their challenges as they survive and grow in this economy. Also, explore the historic tourism industry and its ongoing transformation.

SESSION FOUR AGRICULTURE & FOOD PRODUCTION

JANUARY 20-21, 2011/SOUTHERN MINNESOTA

The agricultural and food production industries are large employers in Minnesota with many related industries dependent upon their success. Tour and see for yourself the technical advancements in this industry and the regulations that affect these companies. You'll have the opportunity to tour modern animal and food production operations exclusively through this program.

SESSION FIVE BUSINESS' ROLE IN PUBLIC POLICY & POLITICS

MARCH 3-4, 2011/ST. PAUL

The program comes together in our capital city where policy-makers set the stage for our state's business climate. Public policy is put under a microscope as participants meet face-to-face with legislators and other decision-makers in St. Paul.

Special thanks to our sponsors for their support in subsidizing this program.

SESSION SPONSOR



MICHELE ENGDahl
Thomson Reuters

Leadership Minnesota gives unprecedented access into companies and one-of-a-kind opportunities to talk with Minnesota's business and political leaders. I now have a new-found respect for Minnesota businesses – brands I grew up with, I admire even more today.

SESSION SPONSOR



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APPLICATION FORM

DEADLINE: MAY 21, 2010 – Leadership Minnesota seeks individuals with a record of success in business and the community. Applicants must demonstrate a strong concern for the future success of business in Minnesota and a personal commitment to help shape that future. The selection committee will seek a diverse group representative of different industries and regions of Minnesota.

Please apply online by visiting our website at <http://www.mnchamber.com/foundation/leadershipminnesota.cfm> or attach a separate sheet answering the following questions. More information on the program can also be found at that link.

Applicants will be notified of selection by June 25, 2010, and will be billed for the tuition of \$2,200 at that time. Tuition is all-inclusive covering all five overnight accommodations, meals, program costs and materials.

RETURN APPLICATION TO:

Minnesota Chamber of Commerce
400 Robert Street North, Suite 1500
St. Paul, MN 55101

FOR MORE INFORMATION:

Jenny Munyer
(651) 292-4690 or (800) 821-2230
jmunyer@mnchamber.com

Limited scholarships are available on the basis of need. Please check here if participation is dependent on financial assistance and if you would like more information.

APPLICANT NAME		
TITLE		
COMPANY NAME		
BUSINESS ADDRESS		
CITY	STATE	ZIP
BUSINESS PHONE		
FAX		
E-MAIL		

Were you recommended to apply by a past Leadership Minnesota participant?
 Yes No

If yes, please list name of participant _____

1. Please describe your present job responsibilities.
2. Professional, community & state involvement (Please list the organization, position held and describe your contributions or achievements in any of these organizations.)
3. What do you expect to gain from your experience in Leadership Minnesota?
4. In your opinion, what are the three most significant policy issues facing business in the state of Minnesota?

Leadership Minnesota will have five, two-day sessions, each of which includes an overnight stay. **Attendance is required at all sessions.** Participants may not miss more than one day to successfully complete this program. Signing below verifies you understand the attendance requirements and, if applicable, you have the full cooperation of your employer.

APPLICANT'S SIGNATURE	DATE
EMPLOYER'S SIGNATURE	DATE

PAST PARTICIPATING COMPANIES

3M
Adolfson & Peterson, Inc.
AgStar Financial Services
Albert Lea Medical Center
Allina Hospitals & Clinics
Alliance Pipeline
Allianz Life Insurance Co. of North America
American Chemical, Inc.
Ameripride Linen & Apparel Services
Ames Construction, Inc.
AMG Alliance
Anagram International
AT&T
Baker Hospitalities
Barr Engineering Company
Bemidji Area Chamber of Commerce
Bepex International
Bernick's Beverages & Vending
Best Buy Co., Inc.
Best & Flanagan LLP
Blue Rock Advisors
BlueCross BlueShield of Minnesota
Burnsville Chamber of Commerce
Canadian Consulate
Care Transportation, Inc.
CenterPoint Energy
Christensen Communications Company
Coldwell Banker Commercial Fisher Group
College City Beverage, Inc.

Connexus Energy
Corporate Financial Services, Inc.
Cushman & Wakefield
Custom Products of Litchfield, Inc.
Eaton Corporation
Ellerbe Becket
Expedite! Direct Mail & Fulfillment
Express Scripts
Faegre & Benson
Flint Hills Resources
GCI Systems
General Mills
Gerdau Ameristeel
Goff & Howard
Hanft Fride, P.A.
Hazelden Foundation
HDR Engineering, Inc.
HealthPartners
Heritage Bank
Himle Horner, Inc.
Hormel Foods Corporation
Holiday Companies
i.SPACE Furniture
ING Employee Benefits
The KNW Group
Lake Country Power
Lancet Software Development, Inc.
LarsonAllen
LDI Industries

L&M Radiator, Inc.
Linsk Flowers
Linville Properties, Inc.
Lockheed Martin
LogIn, Inc.
Magenic Technologies
Maslon Edelman Borman & Brand LLP
M&I Bank
McNellis, Bjork, Brown & Asato, LLC
Marco, Inc.
Mike Ives Realty
Minneapolis Oxygen Company
Minnesota Diversified Industries
Minnesota Council of Health Plans
Minnesota Power
Minnesota Sports & Entertainment
Mississippi Welders
Monumental Sales, Inc.
Morrissey Hospitality Companies
Murphy Warehouse Company
Northland Foundation
ParAide Products
PCL Construction Services, Inc.
Periscope
Precision Gasket Company
Principal Financial Group
Public Affairs Company
Quickway Rigging & Transfer, Inc.
Rabuse Law Firm, P.A.

RSM McGladrey, Inc.
Ruttger's Sugar Lake Lodge
Sailforth, Inc.
Schumacher Executive Search
SFM
SJE-Rhombus
State Farm Insurance Companies
Taher, Inc.
Target Corporation
Taylor Corporation
Thomson Reuters
Thrivent Financial for Lutherans
Thunderbird Lodge
Tiller Corporation
Travelers Companies
United Properties
United States Steel Corp-MN Ore Operations
UPM – Blandin
USG Interiors, Inc.
U.S. Bank
U.S. Chamber of Commerce
US Federal Credit Union
W.W. Grainger Inc.
Wells Fargo Bank Minnesota
Welsh
Werner Electric Supply
Winthrop & Weinstine, P.A.
Workers' Compensation Reinsurance Association
The Zimmerman Group