

MCCE GRAPHIC STANDARDS GUIDE

HORIZONTAL APPLICATION

2C logo: PMS 389 & Black 50%

PMS 389 logo on Black:

BW logo:



VERTICAL APPLICATION

2C logo: PMS 389 & Black 50%

PMS 389 logo on Black:

BW logo:



Text only: ChamberNet ChamberNet On Black: ChamberNet

COMMUNITY CHAMBER TAGLINE INSERTION APPLICATION



ChamberNet
You chamber's tagline.

MCCE FONTS

PRIMARY

Univers Light

SECONDARY CHAMBER TAGLINE

Priori San

PC/WEB FONTS

Helvetica Neue Thin

Helvetica Light

MCCE COLOR SCHEME



pms 389 50% Black Black

uncoated



CMYK Breakdown: 20/0/85/00

EMAIL SIGNATURE

(font: Helvetica Neue Thin/Light)

First Name Last Name
Title

Address

Phone: XXX-XXX-XXXX

Direct: XXX-XXX-XXXX

Cell: XXX-XXX-XXXX

Fax: XXX-XXX-XXXX

www.address.com