

A WEBINAR FOR MINNESOTA CHAMBER MEMBERS THURSDAY, JULY 23, 2020



## WELCOME



**DOUG LOON** *PRESIDENT* 

MINNESOTA CHAMBER OF COMMERCE

MINNESOTA CHAMBER OF COMMERCE

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# THE RETURN OF SAFE BUSINESS TRAVEL



Brian Ryks

Executive Director and CEO

Metropolitan Airports Commission



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## MSP - Portrait of a Pandemic



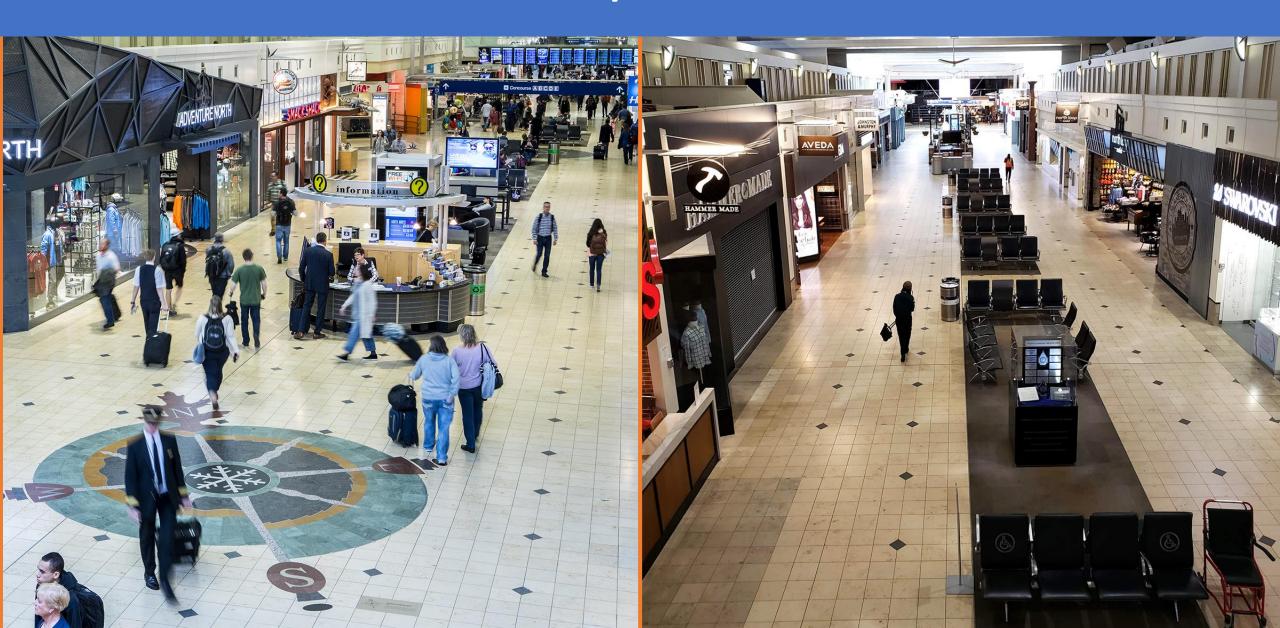


Brian Ryks, CEO

Metropolitan Airports Commission

# IMPACTS ON TRAVEL

## COVID-19 Travel Impact



#### **COVID-19 TRAVEL IMPACT**



Screened
Passenger levels
dropped 95% less than 2,000
per day



Airlines cut 105 routes from 200+



Daily operations declined from 1,200 to less than 400



Airlines cut more than 1.5 million seats/ month

## COVID-19 Travel Impact





#### **COVID-19 TRAVEL IMPACT**



Non-Aeronautical Revenues: \$194 million



Parking revenue declined to less than 4%. 600 vehicles in early April



56 of 75 units closed. 19 open with reduced hours



44 of 52 units closed. 7 open with reduced hours



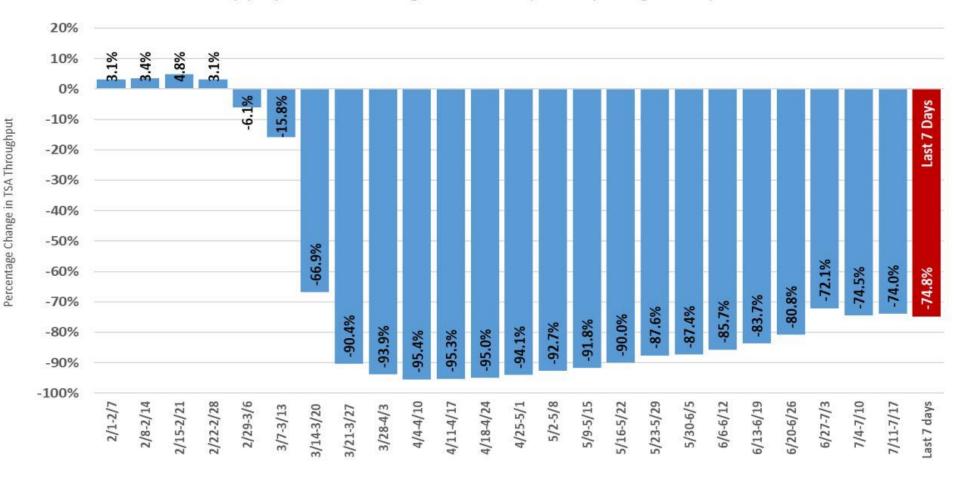
# A SLOW RECOVERY

#### **COVID-19 TRAVEL IMPACT**

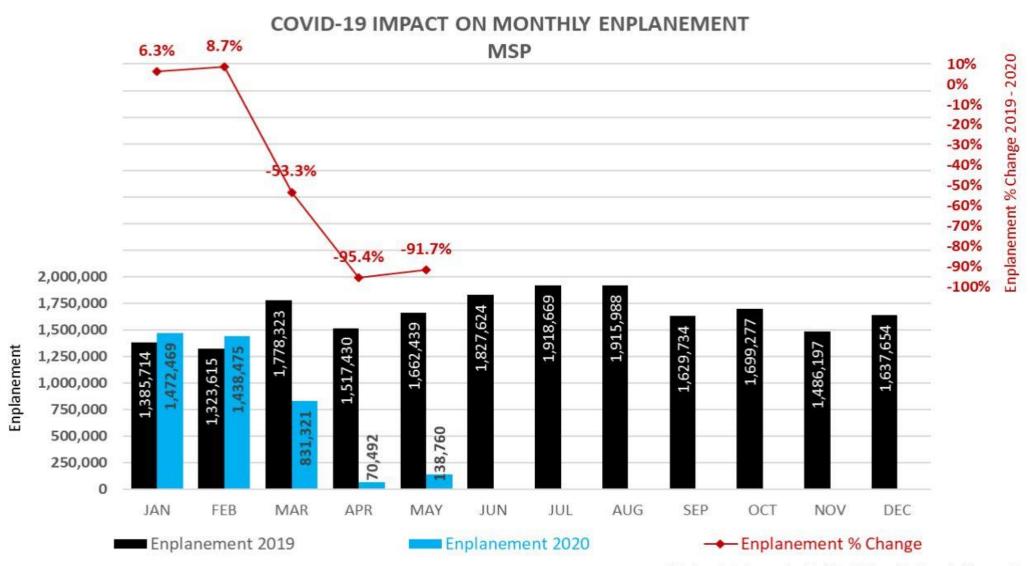
PASSENGERS ACTIVITY
THROUGH MSP
CHECKPOINTS SINCE
FEBRUARY 2020

#### 2019 vs. 2020 WEEKLY TSA SECURITY CHECKPOINT THROUGHPUT VOLUME CHANGE

(by day of the week starting the first Saturday February through current)



#### COVID-19 TRAVEL IMPACT



### TRAVEL REBOUND UNDERWAY









Screened passengers: Improving to 75% below 2019

Flights:
139 routes in
July versus low
of 91. Daily
departures =
249

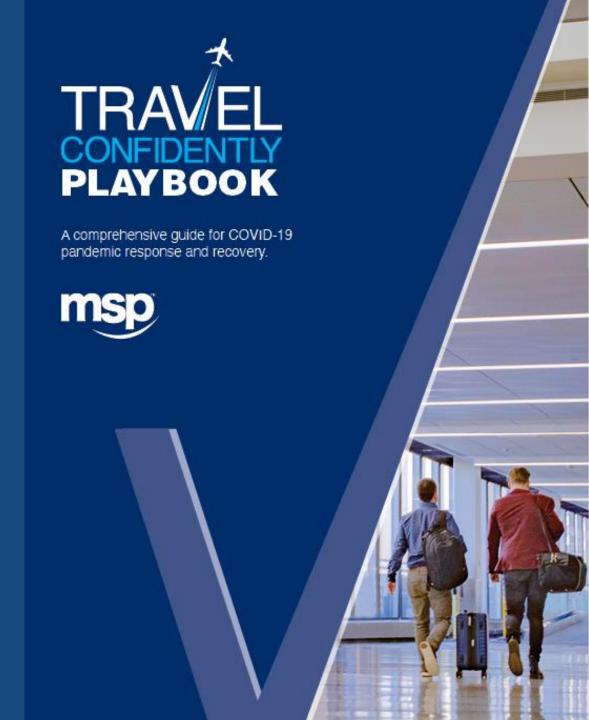
Parking: Revenues have reached 25% of normal on some days Concessions: 20 food venues and 17 retail stores now open



# HEALTH SAFETY PROGRAM

#### **PLAYBOOK**

- Guidelines for MSP airport community
- Ensure safety of customers and employees
- Best practices from health agencies and aviation industry
- Consistent and trusted experience for all



### TRAVEL CONFIDENTLY PROGRAM





#### ROBUST CLEANING

- MSP named the best airport in North
   America in its size category for terminal and washroom cleanliness
- Established a COVID-19 response team
- Created robust cleaning program with special emphasis on high-touch areas, such as handles, light switches, restroom fixtures, elevator call buttons and handrails
- Began ectrostatic disinfectant spraying overnight in public areas of both terminals



#### FACE COVERINGS

- For months, the MAC has required its employees and contractors to wear face coverings
- Since late May, have strongly recommended that everyone wear a mask in public areas of MSP
- Beginning Monday, July 27, new MAC regulation will <u>require</u> that everyone wear a mask
- Unite to keep each other safe



#### SOCIAL DISTANCING

- Floor decals installed throughout airport by MAC, airlines, TSA, concessionaires and other airport partners
- Social distancing is still one of the best ways to prevent spread of COVID



#### HAND SANITIZING

- The MAC has installed 50 hand sanitizer stations throughout MSP's terminals and will soon double that number
- When you also count sanitizers added by airlines and TSA, we will have about 250 hand sanitizing stations at MSP



#### SHIELDS

- MAC staff has installed 130 Plexiglass shield guards throughout MSP's terminals
- Protective barrier that helps travelers and employees
- Many airlines and concessionaires have also installed shields



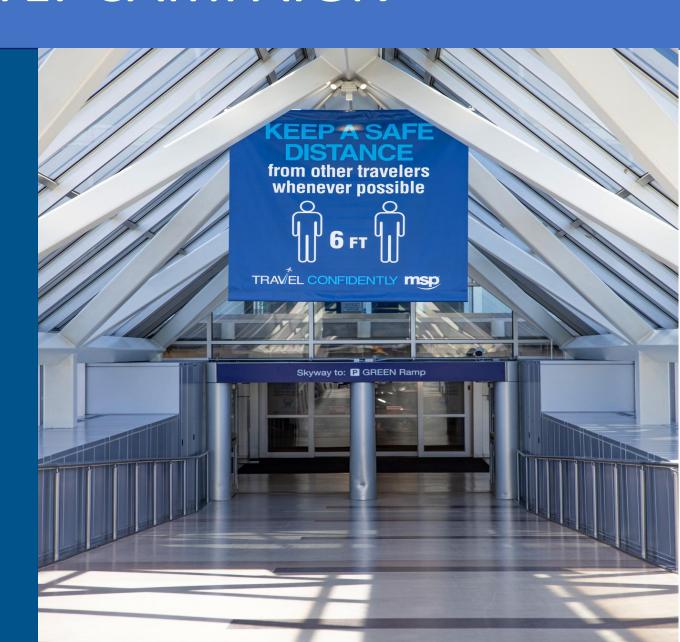
#### TOUCHLESS PARKING

- New customer service feature that enables travelers to pre-book their parking online at www.mspairport.com
- No tickets or on-site credit card to process
- QR technology
- Touchless entry and exit from MSP's parking ramps



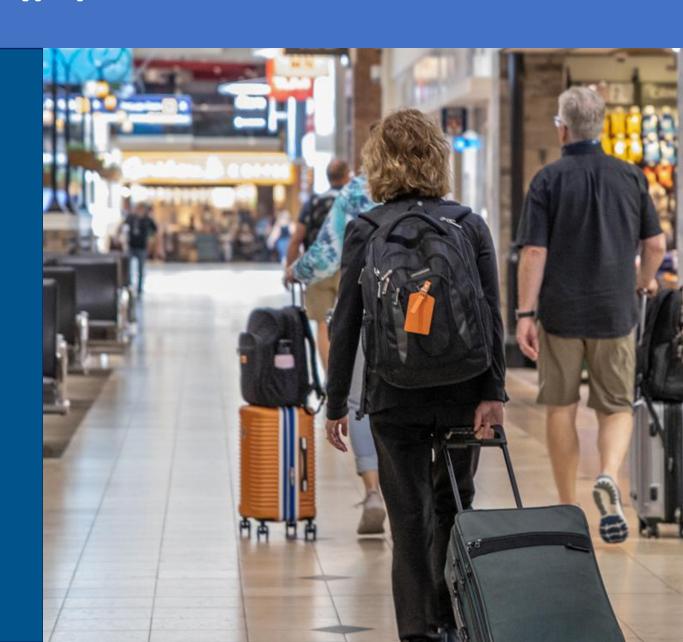
### TRAVEL CONFIDENTLY CAMPAIGN

- High profile campaign
- Travelers can learn before they fly
- Signs: banners, stanchion belts and toppers, floor markers, and digital displays
- Reminders: hand washing, face covering, social distancing



### MONITOR AND ADAPT

- Pandemic is far from over
- Monitor recommendations from state and federal health agencies
- Review and adopt best practices in our industry
- Technology and innovation
- Safer journey





# THE RETURN OF SAFE BUSINESS TRAVEL



Mike Medeiros

Vice President – Global Cleanliness

Delta Airlines

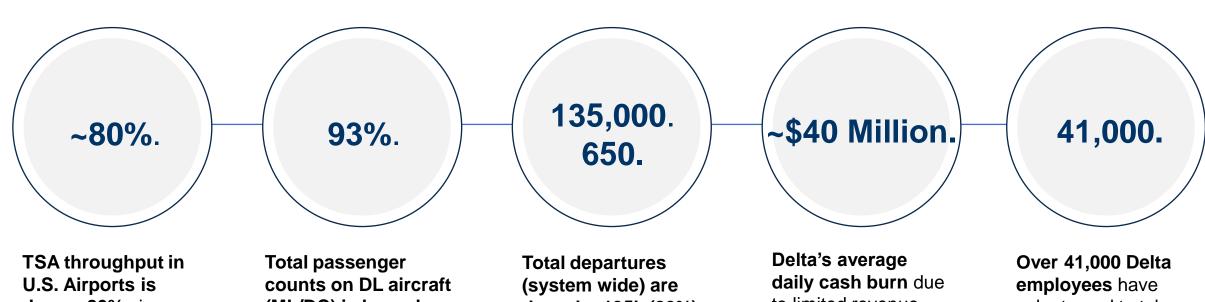
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#### **Global Operational Impact of COVID-19**

The global pandemic has significantly impacted the travel industry and Delta's operation



U.S. Airports is down ~80% since the COVID pandemic (March-May 2020 vs. March-May 2019) Total passenger counts on DL aircraft (ML/DC) is lower by 93% compared to the same period in 2019 (May 2020 vs. May 2019)

Consistent day-over-day improvements realized, but overall growth is limited by consumer demand and travel opportunity Total departures (system wide) are down by 135k (80%) compared to the same time period in 2019 (May 2020 vs. May 2019), while over 650 aircraft remained parked – 1H June is the first period with positive departure growth across all key hubs

Delta's average daily cash burn due to limited revenue opportunity and fixed cost outlays (as of June 1st) – overall have reduced daily cash burn by ~\$60M since March

Over 41,000 Delta employees have volunteered to take unpaid leave of absence

## Delta Has Taken Important Action to Protect our People and

**Customers**The safety of our people, and those who we serve, is of paramount importance



Delta and Mayo Clinic have recently formalized a partnership with the following objectives:

#### **Advisory**

Mayo will act as Delta's "Chief Medical Officer" providing advisory services and best practices

#### Testing Strategy

Mayo will take lead on developing and executing Delta's COVID testing strategy

#### Data / Analytics

Mayo will lead the databasing / analytics work associated with testing and outcome evaluation

#### Implement Preventive Health Measures



- Delta, in coordination with Mayo Clinic, has designed a robust COVID employee testing strategy across the enterprise
- MSP will be first location to receive employee testing (starting Tuesday, June 16<sup>th</sup>). Testing will be administered and analyzed by Mayo Clinic experts



In addition to testing, Delta has rolled out mandatory temperature checks for employees in all airports/facilities, and has created a dedicated nurse hotline for employee questions and concerns

#### Benchmark / Information Sharing

Delta has collaborated with business leaders and corporations to share best practices, designed to ensure a consistently safe and protected environment for our employees and customers alike

Healthcare







Travel Partners

















airbnb















#### Setting a new standard for safer travel



#### CLEANLINESS

Implementing a set of enhanced policies and practices to provide cleaner air, cleaner space and cleaner surfaces.

#### **MORE SPACE**

Blocking middle seats and limiting capacity to make space on board and promoting safe distancing in the airport.

#### **SAFER SERVICE & CARE**

Requiring masks for customers and employees, providing Care Kits and adjusting service to reduce touch points.

## ESTABLISHING DEDICATED OVERSIGHT

Delta is creating our first **Global Cleanliness division** under the leadership of Bill Lentsch, our Chief Customer Experience Officer, to ensure a consistently safe and sanitized experience for travelers and employees.

The Global Cleanliness division will innovate and evolve our already high cleanliness standards for the long term.

Bringing the same data-driven rigor to cleanliness that Delta is known for in operational reliability.

# A NEW STANDARD FOR TODAY'S EXPERIENCE

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- Amplifying Delta's safety promise across the entire travel journey.
- The following illustrates actions taken from curb to seat to create Delta's Clean Experience. These actions focus on minimizing and cleaning frequently touched surfaces, maintaining safe distances from others, and communicating actions at every touch point

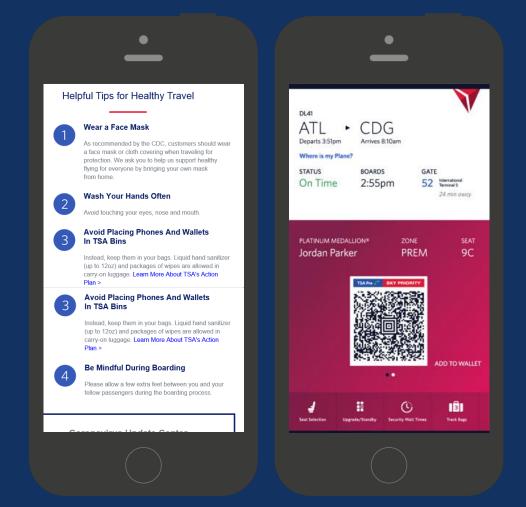


# •Play Video

#### **Pre-Arrival**

#### Delta's Safety Promise Begins Before You Arrive at the Airport

- Safety protocols are precommunicated via email as well as notification within the Fly Delta App
- Many self-serve features of the app like Self-Check-in allow for a lower contact experience once at the airport



- 1. Pre- travel emails sent to all customers with best way to prepare for the trip and tips to be safe
- 2. Fly Delta App allows for all check-in and upgrade transactions to be performed efficiently before airport arrival allowing customers to skip Kiosk and Counter

#### Check-In

#### Emphasis on Seamless & Touchless Customer Experience

- Self-service options designed to minimize unnecessary contact opportunities
- Process includes both self-clean (sanitizer stations and wellness kits) as well as enhanced (and visible) employee clean (baggage bin sanitation and kiosk cleaning)



- 1. All customers must wear a mask or face covering extra masks and wellness kits will be available at check-in
- 2. Kiosks are being wiped down and sanitized frequently throughout the day
- 3. Hand sanitizer dispensers have been added near hightraffic and high-touch locations throughout the airport
- 4. Employees will be on hand to help guide you through new safety procedures and answer any questions you have
- 5. All of our employees wear masks or face coverings

- 6. Check-in counters are wiped down and sanitized frequently
- 7. Plexiglass shields have been added at all Delta counters
- 8. Baggage stations are being wiped down and sanitized throughout the day
- 9. Floor decals have been added to encourage social distancing

#### Security

#### Direct Partnership with TSA / CBP to elevate the security experience

- Social distancing and visible cleaning procedures are evident throughout the entire security experience
- If you are a CLEAR member, the team is encouraging the use of touchless biometrics (iris scan) rather than fingerprint reading as default



- 1. Bins are being wiped down and sanitized frequently throughout the day
- 2. Customers and TSA employees are required to wear masks or face coverings at TSA checkpoints
- 3. To promote a safe distance, alternating lanes are being used when available
- 4. Hand sanitizer stations have been placed near exits

#### Gate Area

#### Focus on Safe and Consistent Customer Interactions and Boarding Process

- Priority continues to be on timely and accurate communication (both verbal and digital) and ensuring each customer is informed of Delta's new cleaning standards
- Institution of a new boarding process minimizes crowding and boards the aircraft efficiently, orderly, and safely



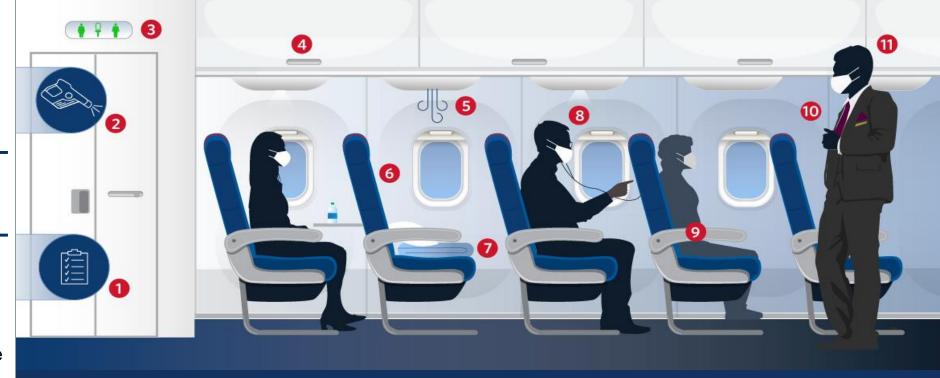
- 1. Electrostatic spraying with high-grade disinfectant is used to sanitize our gate areas and jet bridges overnight
- 2. All customers must wear a mask or face covering, and extra masks and wellness kits will be available at the gate if you need one
- 3. Cleaning supplies have been added at the counter for additional cleaning
- 4. Plexiglass shields have been added at all gate area counters
- **5. Gate counters are being wiped down frequently throughout** the day
- 6. All of our employees wear masks or face coverings.

- 6. The Fly Delta App promotes touchless boarding and displays the most up-to-date information and notifications
- 7. New boarding process deployed to minimize your contact with other customers boarding now from front to back, limited to 10 customers at a time
- 8. Jet bridges wiped down and sanitized frequently
- **9. Decals have been added** in jet bridges at all Deltaowned gates to promote safe-distancing
- 10. Hand sanitizer dispensers added at every point in journey

#### **Onboard**

## Safe, clean, and reliable are the corner stone of Delta's customer promise

 Great care is taken in preparing the aircraft for customer use, safe boarding and seating procedures, and providing separation between customers as preparations are made for the flight



- 1. An **extensive checklist is followed** to ensure everything meets our elevated standards. <u>If an aircraft doesn't pass our spot check before you board, our teams can hold the flight and call back the cleaning crew</u>
- 2. Electrostatic spraying with high-grade disinfectant is used to sanitize all aircraft before every flight
- 3. Lavatories are cleaned during flight and extensively cleaned and sanitized after every flight
- 4. All overhead bin handles are sanitized before every flight
- 5. All of our aircraft are ventilated with fresh, outside air, or air that is recirculated through high-grade HEPA filters, which extract more than 99.99% of particles, including viruses

- **6.** Select seats have been temporarily blocked across all cabins on all aircraft, and the total number of customers per flight has been reduced
- 7. All blankets and bedding are laundered after every flight
- 8. Customers must wear masks or face coverings except during meal service
- 9. All armrests are thoroughly wiped down and sanitized
- 10. All of our employees wear masks or face coverings
- 11. To allow for greater space when deplaning, flight attendants will cue you when to exit

#### In-Flight

#### Delivering World-Class Service While Reducing Non-Essential Touchpoints

- Our team of Flight Attendants continue to deliver the service you expect, while adhering to new standards of cleanliness and interaction
- All high touch areas are sanitized pre-flight, and wipes/gel-packs are available in air to ensure that same level of cleanliness exists from takeoff to landing



- Complimentary wellness kits with a face mask and sanitizing wipe will be available upon request. Amenity kits will also be available on all long-haul international flights
- 2. All tray tables are thoroughly wiped down and sanitized
- 3. Sanitizing wipes and gel packs are available on board
- 4. Seatback screens and all surrounding surfaces are thoroughly wiped down and sanitized before every flight

- 5. All non-essential items, such as *Sky* magazine and glassware, have been removed
- 6. To **reduce service touchpoints**, food and beverage offerings have been pared down, but you are still welcome to bring TSA-compliant food on board
- 7. Snack bags, including a beverage, snack and sanitizing wipe or gel, are being handed out on select flights at boarding to reduce onboard service touchpoints

# •Thank You

# QUESTIONS?



## THANK YOU!

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