

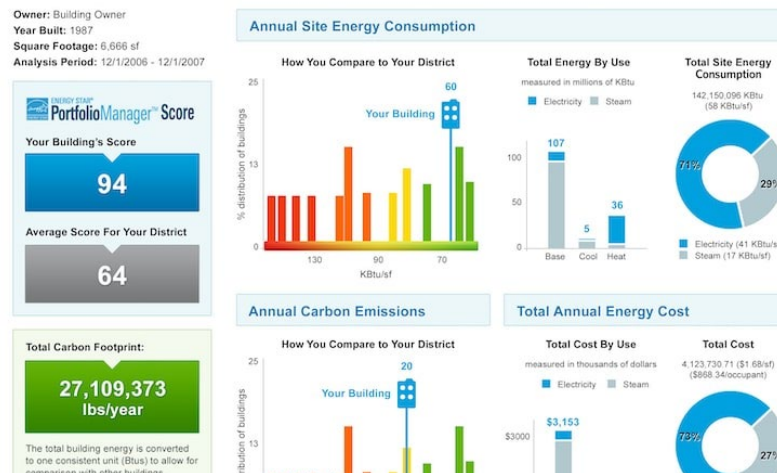
What is benchmarking?

Benchmarking is measuring and comparing your building's utility use to similar buildings and to past usage. Benchmarking helps managers make informed decisions about energy management.

Why use it?

- Improve operational performance in the future by identify best practices from efficient buildings
- Prioritize where to focus energy saving efforts
- Track more than just energy, also do water, waste, and greenhouse gas emissions
- Show your company values the health and future of the planet

Mandatory benchmarking is becoming common. Several cities in Minnesota already have requirements for privately owned buildings of a certain size. Currently, 25% of U.S. commercial buildings are managed on ENERGY STAR Portfolio Manager.



Charts and graphs make tracking your property's energy use easy.

ENERGY STAR Score

After beginning to benchmark your building you will be able to compare your building's energy performance to other buildings. Overall building performance is measured on a scale of 1-100. If your building scores a 75 or higher you can earn an ENERGY STAR certification. This is useful for showing your employees and customers you are serious about energy conservation.

For more information on getting started visit the Portfolio Manager [Starter Kit](#) webpage.



Energy Smart can help set up your Portfolio Manager and help track changes over time. Contact Energy Smart to get started or with any questions:

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