



## LEADERSHIP MINNESOTA | 2017-18

*An exclusive look at Minnesota's changing economy and the issues that will shape its future*

Minnesota's economic engine is powered by more than 100,000 businesses, a diverse landscape interconnected in ways not understood by the casual observer. For a select group, Leadership Minnesota opens the window to a behind-the-scenes look at what makes our state's economy tick. This exclusive program also helps you understand how public policy crafted at the Capitol impacts the vitality of each and every Minnesota company. By establishing a rich network of Minnesota business leaders, your shared experiences make you more effective leaders at your workplace.



*Leadership Minnesota is a most unique and beneficial leadership program. Joining this exclusive class of Minnesota business leaders will change your perspective about the state and will broaden your understanding of how businesses throughout the state are interconnected. You will gain insight from the companies and leaders we visit while developing strong relationships with your classmates that will help advance your business and raise your career to new heights. As a Leadership Minnesota alum and current chair of the program, I look forward to helping you have an experience that was as positive and motivating as mine.*

**Bret Weiss | President & CEO | WSB & Associates, Inc.**

### LEADERSHIP MINNESOTA PROGRAM SPONSORS

*Special thanks to our sponsors for their support in subsidizing this program.*

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## 2017-18 SESSIONS

### **SESSION ONE | Sponsored by State Farm Insurance Orientation, Financial Services & Manufacturing September 14-15, 2017 - Mankato**

Participants will receive an understanding of the economic, demographic and public policy issues facing Minnesota as they relate to the business environment – preparing you for this distinctive tour of our state. The session also explores the everchanging financial services industry and examines how manufacturers are responding to global competition.



### **SESSION TWO | Sponsored by Minnesota Power and PolyMet Mining Timber, Mining & Energy October 12-13, 2017 - Northern Minnesota**

How is mining evolving on Minnesota's Iron Range? Can our paper mills compete in the global market? What's the future energy landscape? Tour companies and meet with industry leaders to discover the answers to these and other questions.

### **SESSION THREE**

#### **Health Care, Retail & Technology November 9-10, 2017 - Twin Cities**

Understand some of the complex issues within the healthcare industry, and learn the role of research and technology as the industry adapts to a rapidly changing environment. Meet Minnesota retailers and gain insight surrounding the evolving online marketplace. Explore issues confronting companies that rely on technology and what they need to grow in our state.

### **SESSION FOUR | Sponsored by Hormel Foods Corporation Agriculture & Food Production January 18-19, 2018 - Southern Minnesota**

Agriculture and food production industries are big players in the state's economy. See the technical advancements in these industries and the regulations that govern their operations.

### **SESSION FIVE | Sponsored by Goff Public Role of Business in Public Policy & Politics February 15-16, 2018 - St. Paul**

The program comes full circle in our capital city where policy-makers make decisions that have a direct impact on the state's business climate. Gain an appreciation of the dynamics of public policy as you meet face-to-face with decision-makers.

Tuition is \$2,995 and includes all overnight accommodations, meals and program materials. Applications are due May 5. For questions, contact Jenny Munyer at 651.292.4690 or [jmunyer@mnchamber.com](mailto:jmunyer@mnchamber.com).

*Apply at: <http://mnbiz.cc/leadershipMN>*

